



IMAGINE IN THE PARK



If your organization values family, arts and community then Imagine in The Park is a great fit. We're currently looking for new sponsors to add to our family, and would love to discuss customized partnership opportunities that meet your goals and enhances our audiences experience.

Our vision is to support education of the fine arts for youth from communities in need in the Hamilton area, as every child deserves a chance to realize their full potential regardless of finances, ethnic background, religion or region of living.

Our mission is to showcase the importance of children and the arts through a free, interactive arts festival where children and families can learn from professional artists and authors through discovery and creative expression.

Sponsorship Levels

Event Sponsor- Diamond- \$5000+

In return for your support you will receive top recognition- company name and logo on all marketing materials, your name as a sponsor on press releases and advertising as well as a full year of display on the Hamilton AM Rotary website as well as our own website. Company name & logo prominently featured on a "Special Thanks" card at the end of each video.

Entertainment Sponsor- Silver: \$2,000

Your company name & logo on promotional materials. Bottom- thirds advertising on half-time (entertainment) videos and during video introductions featuring our presenter (s). Link to your website or preferred content in our video description whenever your logo is used. Company name & logo featured on a "Special Thanks" card at the end of each video.



IMAGINE IN THE PARK

Workshop/ Artist Sponsor- Bronze: \$1000

In return for your support, your logo will be displayed as a bottom-thirds ad throughout the duration of one of our videos. A link to your website or other preferred content will be included in the description Your donation goes directly towards paying our professional artists and authors as well as aiding in the offset of production costs of the videos. A full year of display on the Hamilton AM Rotary website as well as our own website. Your donation goes directly towards paying our professional artists and authors.

'Tent' Sponsor- \$500 (Shared Tent Sponsorship)

As we're normally an in-person festival, this sponsorship is usually featured on our tents! For our digital festival, this sponsorship includes a bottom thirds ad featuring your logo, for half of one video; sharing the other half of a video with another company. A link to your website or other preferred content will be included in the description. Imagine in The Park will not advertise competing companies on the same video. Your donation goes directly towards paying a professional artists or authors.

Supporter: represents Donations in any amount.

In return for your support, you will receive a charitable tax receipt.



Continued below:



IMAGINE IN THE PARK

In Kind

Our festival also relies on In Kind donations. Each year we give a free new book to each child that visits our festival, thanks to our in-kind sponsors. We are currently looking for water sponsors, t-shirt sponsors, take-away bag sponsors; and of course, are always open to new ideas! For your donation, you will receive recognition on our website, advertisements and marketing materials.

Thank you for taking the time to read through our sponsorship levels. Every sponsorship helps us showcase the importance of children and the arts through a free, interactive arts festival where children and families can learn from professional artists and authors through discovery and creative expression.

For Further Information Please Contact:

Ashley Reaume
Event Chair
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905-531-4698
www.imagineinthepark.com

Yes, I will become a corporate sponsor...

Company Name: _____ Company Contact: _____
Title: _____ Ph. Number: _____ Email _____

Sponsorship Level:

<input type="checkbox"/>	Event Sponsor- Diamond	<input type="checkbox"/>	Workshop/ Artist Sponsor- Bronze
<input type="checkbox"/>	Entertainment Sponsor- Sliver	<input type="checkbox"/>	Tent Sponsor (shared)
<input type="checkbox"/>	In Kind (please specify):	<input type="checkbox"/>	Supporter: \$ _____

Signature: _____ Date: _____